

Newsweek Poll
The Democratic Presidential Race
Princeton Survey Research Associates International

Methodology Statement
(3/7/08)

This poll was conducted by Princeton Survey Research Associates International from March 5-6. Telephone interviews were conducted with 1,215 registered voters. Registered voters were screened from a random-digit-dial (RDD) telephone sample of 1,364 national adults. Registration status is self-reported. Eighty-three percent of adults in the sample reported being registered. Forty percent of registered voters are Republicans or lean Republican and 50 percent of registered voters are Democrats or lean Democratic.

Results are weighted so that the sample demographics match Census Current Population Survey parameters for gender, age, education, race, region, and population density. The overall margin of sampling error is plus or minus 3.5 percentage points for results based on 1,215 registered voters. Results based on smaller subgroups are subject to larger margins of sampling error.

SAMPLE SIZE/MARGIN OF ERROR FOR REGISTERED VOTERS SUBGROUPS:

- 1,215 Registered voters (plus or minus 3.5)

- 531 Republicans/Republican leaners (plus or minus 5)
- 573 Democrats/Democratic leaners (plus or minus 5)

SAMPLE SIZE/MARGIN OF ERROR FOR REGISTERED DEMOCRATS AND DEMOCRATIC LEANERS:

- 265 Clinton (plus or minus 7)
- 233 Obama (plus or minus 8)

- 417 Democrats (plus or minus 6)
- 156 Independents/Other (plus or minus 10)

- 250 Males (plus or minus 8)
- 323 Females (plus or minus 7)

- 442 Whites (plus or minus 6)
- 74 Blacks (plus or minus 13)

- 127 Age 18-39 (plus or minus 10)
- 223 Age 40-59 (plus or minus 8)
- 212 Age 60+ (plus or minus 8)

- 254 College graduates (plus or minus 8)
- 137 Some college (plus or minus 10)
- 175 No college (plus or minus 9)

- 268 Red states – Bush carried state in 2004 (plus or minus 7)
- 305 Blue states – Kerry carried state in 2004 (plus or minus 7)

In addition to sampling error, the practical difficulties of conducting surveys can also introduce error or bias to poll results.

**NEWSWEEK POLL: THE DEMOCRATIC PRESIDENTIAL RACE POLL
DEMOGRAPHIC PROFILE**

	<u>All RVs</u> (n=1,215)	<u>Reg. Dems and Leaners</u> (n=573)
<i>Based on Registered Voters</i>	%	%
<u>Gender</u>		
Male	46	43
Female	54	57
<u>Age</u>		
18-39	32	34
40-59	41	39
60+	25	25
Undesignated	2	2
<u>Party ID</u>		
Republican	27	0
Democrat	38	75
Independent	31	22
Other/Don't know	4	3
<u>Education</u>		
College graduate	31	30
Some college	26	26
No college	42	43
Refused	1	1
<u>Race/Ethnicity</u>		
White, non-Hispanic	75	65
Total Non-White	24	34
Black	9	16
Hispanic	10	11
Asian	3	5
Other/Mixed race	2	2
Undesignated	1	1